



August 4, 2004

**Lucite International, Inc.**  
7275 Goodlett Farms Parkway  
Cordova, TN 38016-4909 USA

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Dear Valued Customer:

The costs of key raw materials used in the manufacture of acrylic sheet have increased to unprecedented levels in 2004. Not only have the costs of key feedstocks such as acetone, methanol and methyl methacrylate escalated dramatically, but many of these key chemicals have become extremely tight in supply.

The raw material cost change to the acrylics industry – and the plastics industry as a whole – is expected to continue with no relief in sight.

Because these increased feedstock costs are so severe that they cannot be absorbed or offset, it is necessary to increase the price of all Lucite® acrylic sheet and lighting products for the Retail industry by 15% effective with shipments October 1, 2004.

Your account manager will be contacting you with regard to this adjustment, and these critical factors affecting the plastics industry.

To serve you and your customers in these times of change, Lucite International continues to aggressively seek to reduce costs, develop product innovations, and maximize efficiencies to provide you with the best value and quality in acrylic sheet products.

We appreciate your business and support, and look forward to continued success together.

Sincerely,

A handwritten signature in black ink that reads "Alan Ledger". The signature is fluid and cursive, with the first letters of "Alan" and "Ledger" being capitalized and prominent.

Alan Ledger  
National Sales Manager  
Lucite® Acrylic Sheet