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FOR IMMEDIATE RELEASE

Lucite International Announces Polymers Price Increase

CORDOVA, TN. (August 4, 2006) -- Lucite International continues take aggressive measures to reduce costs and maximize efficiencies to provide you with the best value and quality in acrylic polymer products.

However, the costs of natural gas, oil and other raw materials used to manufacture acrylic polymer products, as well as transportation costs, continue to rise to unprecedented levels.

As a result, effective with shipments on or after September 1, 2006, the price of all TufCoat[®] and impact grade Perspex[®] acrylic polymer products will increase by \$0.08/lb. The price of all other Perspex[®] acrylic polymer products will increase by \$0.06/lb.

Your account manager will be contacting you to discuss the specifics of this price increase.

Lucite International continues to value your business and support, and we look forward to continued success together.

Sincerely,

W. A. Whitaker III
National Sales Manager
Perspex[®] and TufCoat[®] Acrylic Polymers

Note to Editors:

Lucite International is the world's largest producer of methacrylates with a portfolio that includes Methyl Methacrylate (MMA) and a range of specialty monomers, which are key components in resins, surface coatings, paints, composites and specialty polymers. The portfolio also includes brands such as 'LUCITE', 'ELVACITE, and 'PERSPEX'.

Methacrylates are the foundation for a wide range of acrylic products and are used in applications from coatings, appliances, electronics, adhesives, corporate imaging, through to baths, spas, kitchen work surfaces and construction.

Acrylic combines the unique properties of durability, weatherability, UV and scratch resistance with benefits such as light performance, optical clarity, shape and form, color flexibility and is warm to the touch.

The business is headquartered in Southampton, UK and employs more than 2,000 people around the world, selling into global markets through its network of ten customer service centers and 22 manufacturing, distribution and management locations. The Americas region headquarters is located in Cordova, TN, a suburb of Memphis.

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